



## **NFUS Scotland/ NFU Mutual Agent Opportunity In Laurencekirk**

### **Senior Partner - Farming And Commercial Insurance Business & Group Secretary for NFU Scotland**

- Run your own fully operational insurance business with renewal rates of 95%
- High profile agency with a diverse mix of Personal, Farming and B2B/SME customers
- Uncapped earnings with projected income up to £70k in Y1
- No capital investment required, just your passion and drive for growth
- Create bespoke insurance solutions with the support of NFU Mutual.

As Senior Partner in the Laurencekirk Agency you'll have the opportunity to run and develop an existing business in partnership with the current Agent.

Highly respected within the local business community, our Laurencekirk Agency provides a solid foundation for you to build on. Well known locally, the agency has a loyal customer base and provides services to an attractive mix of farming and non-farming businesses.

Building on the success of the agency you'll have the opportunity to drive business growth beyond the core farming book, tapping into a range of non-farming SMEs and Commercial enterprises. Working within this highly supportive, loyal and active NFU Scotland branch you'll find plenty of growth potential.

Whether you're out in a field talking to a local farmer or sitting with the CEO across a boardroom table, you'll know how to win their confidence through an appreciation of their diverse issues, offering tailored expert advice.



## **About You**

Ready to be your own boss, you relish the opportunity to create business plans and implement strategies that provide professional and personal service to a broad range of customers.

An excellent communicator, you're great with people from a wide range of backgrounds and can easily spot opportunities and develop new business. A strong and professional leader, you're a confident influencer who's used to motivating a team.

Collaborative, positive and supportive, you know how to recruit, reward and develop a strong team to help you achieve your ambitions whilst ensuring all relevant regulations and standards of compliance are met.

You may have knowledge of insurance or finance, but as our existing Agents come from a broad range of backgrounds, it's more important that you know how to use your entrepreneurial flair and clear vision to grow your business.

## **NFU Scotland Group Secretary**

NFU Scotland represents the voice of agriculture up to the highest levels. For more than 110 years, NFU Scotland and NFU Mutual have enjoyed a close relationship, working together to provide a first-class service to the farming and wider rural community.

Combining your duties as a Group Secretary of NFUS with your work as an Agent of NFU Mutual, you'll play a major role in the local farming community. You'll be actively championing local farmers' interests, arranging local meetings and events, recruiting and retaining members and keeping them up to date on union policy. The roles are intrinsically linked.



## **Rewards & Benefits**

As a self-employed Partner and Agent of NFU Mutual, your earnings are based on the performance of the agency. However, this is a self-employed opportunity with a difference. Unlike most business ventures that demand start-up funding or venture buy-ins, our model requires zero upfront capital investment.

In addition, as a Senior Partner of the Laurencekirk agency, you'll benefit from:

A ready-made and loyal customer base with a renewal rate of 95%

- Uncapped earnings with projected income of £70k in Y1. Your drive, vision and personal ambition are the only limit to future earnings potential
- Our commitment to set you up for success and help you along the way too. Whilst it's your business to run, you'll have access to a host of NFU Mutual support services including sales, marketing, financial planning and so much more.

This is a 'best of both worlds' opportunity, balancing the flexibility of self-employment with the backing of an already successful team and NFU Mutual, a hugely respected insurance business.

## **The NFU Mutual Agency Network**

NFU Mutual is an award-winning insurance and financial services business offering high-quality products and services to a range of customers, from individual policyholders to major businesses.

We're proud of our NFU Mutual Agency Network which has more than 250 agencies across the UK. Our agencies are run by self-employed Agents who enjoy a unique opportunity to build, lead and grow successful local businesses, typically in partnership with one or more other Agents.

NFUS supported by



**NFU Mutual**



Through our exceptional personal service and honest advice, we develop long-standing relationships with our customers and retain on average 95% of our business each year.

**Want to know more?**

For a confidential enquiry into this self-employed Agency role within the NFU Mutual Agency Network, please contact Stephan Papantoniou on 07890 395430 or [Stephan\\_Papantoniou@nfumutual.co.uk](mailto:Stephan_Papantoniou@nfumutual.co.uk).

If you are considering applying, we recommend you do so well ahead of the application deadline as we reserve the right to close the vacancy early should we receive sufficient interest to proceed with interviews.

[To apply click on this link](#)

**Closing Date: 31 January 2025**