



## SENIOR PARTNER - FARMING AND COMMERCIAL INSURANCE BUSINESS

### NFUS Scotland / NFU Mutual Agent Opportunity in Dingwall

#### A growth opportunity for agricultural leaders in the Scottish Highlands

- Run your own fully operational farming insurance business with renewal rates of 95%
- Six-figure income potential with further earnings growth and no capital investment required
- High profile agency with a diverse customer base of Personal and B2B/SME businesses
- Create bespoke insurance solutions with the support of NFU Mutual.

At NFU Mutual, we've built our reputation on, and succeeded in, the agricultural sector. With a value of £15billion to the UK economy, agriculture is an ever-evolving sector and we're focused on developing our place within the sector even further.

As Senior Partner of this dual-site business, with offices in Dingwall and Thurso, you'll be the strategic figurehead needed to steer the business forward. This is a self-employed opportunity that comes with a loyal renewal book of Farming & Estates as well as a growing non-farming commercial book; with prospects of sustained new business growth; plus, the support and backing of one of the UK's most trusted insurers.

#### Your experience as a strategic leader

This is a 360-degree leadership opportunity, one that requires strategic sales leadership, not necessarily from the Insurance or Financial Services industries, although that would be beneficial. You'll also need:



- Proven strategic planning and leadership credentials to inspire others to drive towards a common goal
- Commercial acumen with local business awareness across Farming & Estates as well as other regional SME businesses
- A customer ethos that places new and existing clients at the heart of the agency.

In addition to your business leadership skills, a personal interest in rural affairs or the local farming community will help your credibility further, given the core nature of the agency's business. It will also help with your additional role as Group Secretary for the National Farming Union, Scotland.

### **Group Secretary, NFU Scotland (NFUS)**

One of the other aspects of this opportunity is being appointed NFUS Group Secretary. With support from the other Group Secretary partners in the Dingwall & Thurso agency, you'll be the collective voice of the Union, bringing the agriculture community together and sharing best-practice and policy updates. With full backing from the NFUS, you'll have access to expert advice and specialist support on everything from policy and increasing membership numbers to marketing and media. In this role you're supporting the needs of the farming community and opening doors to future business opportunities for your agency.

### **Rewards and support**

As a self-employed Senior Partner and Agent of NFU Mutual, your earnings are based on the performance of the agency. However, this is a self-employed opportunity with a difference. Unlike most business ventures which demand start-up funding or venture buy-ins, our model requires zero upfront capital investment.

In addition, as Senior Partner of the Dingwall & Thurso NFU Mutual agency you'll benefit from:



- A sizeable and ready-made renewal book, with projected earnings in your first year potentially reaching six-figures.
- Future earnings growth potential thanks to the agency's sustainable growth prospects. Your drive, ambition and vision are the only limits to your future earning potential.
- Our commitment to set you up for success and help you along the way too. Whilst it's your business to run, you'll have access to a host of NFU Mutual support services including sales, marketing, financial planning and so much more.

### **Apply now**

This is a 'best of both worlds' opportunity, balancing the flexibility of self-employment with the backing of an already successful team and NFU Mutual, a hugely respected insurance business.

If you're interested in this opportunity, please submit your application as early as possible as we may close this vacancy early if we receive sufficient applications.

[To apply click on this link](#)