

JANUARY - JUNE 2025

# 2025 SUCCESSES

## Key insights

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So far this year, we've worked tirelessly together. Thanks to your support and input, NFU Scotland continues to drive progress toward a profitable and sustainable future for our industry. Under pillars of Policy Influence, Business Essentials, What's On and In The News, this is our shared success:

POLICY INFLUENCE BUSINESS ESSENTIALS WHAT'S ON IN THE NEWS

## Policy influence

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### NFUS RANKED SCOTLAND'S TOP LOBBYING VOICE

Named the most active lobbying organisation in Scotland, we led over 200 political engagements to ensure your priorities were front and centre in parliaments, policy and media.

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### PETITION TO #STOPTHEFAMILYFARMTAX DELIVERED TO 10 DOWNING STREET

With over 270,000 signatures, the UK Farming Unions delivered the petition that urged Government to rethink damaging inheritance tax reforms that threaten farm succession.

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### SECURED OVER £660 MILLION

We provided continuity of funding for vital support schemes by securing £660 million for agricultural and rural support through the Scottish Government's 2025/26 budget.



## **NFUS DEFENDED LIVESTOCK SECTOR**

After firm NFUS pressure, the Scottish Government rejected UK Climate change Committee advice to cut livestock numbers and stood up for sustainable Scottish production.

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## **SECURED £46 MILLION RETURN FOR FARMING'S FUTURE**

Following sustained lobbying and our rally at Holyrood, the Scottish Government reinstated £46 million in uncommitted agricultural funds. This secured the launch of the Future Farming Investment Scheme (FFIS), supporting vital on-farm investment.

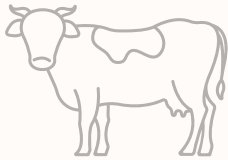
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## **GALLOWAY NATIONAL PARK PLAN REJECTED**

We successfully blocked proposals that would have undermined productive agriculture in Dumfries and Galloway, and parts of Ayrshire - mobilising members and formally opposing the Galloway National Park consultation.

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## **CALVING RULE WIN FOR SMALL HERDS**

Secured a vital derogation from Scottish Suckler Beef Support Scheme (SSBSS) calving interval rules for herds with ten calves or fewer - protecting support for hundreds of small-scale Scottish suckler farms.

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## **EFRA CALL FOR INHERITANCE TAX PAUSE**

UK Parliament's EFRA Committee backed our calls to pause inheritance tax changes - a major lobbying success.

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## **NFUS SECURED 70% TIER 1 COMMITMENT**

At our AGM in February, we secured commitment from Scotland's First Minister that at least 70 percent of direct support to be initially allocated to the new Tier 1 of the future support framework from 2026 onwards.



## **ACHIEVED GOVERNMENT BACKING FOR YOUNG FARMER SUPPORT WITH £2 MILLION FUND**

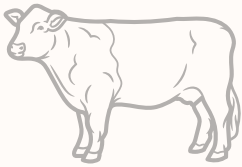
We secured a commitment from the Scottish Government to support young people looking to work in farming via £2 million of investment into the Next Generation Practical Training Fund.

# Business Essentials



## **SHELFWATCH EXPOSED £500 MILLION OPPORTUNITY**

We identified an untapped market potential for Scottish farmers and crofters through detailed retail data analysis - spotlighting urgent need for stronger local sourcing.



## **SHELFWATCH INFLUENCES £30 MILLION BEEF COMMITMENT**

NFUS research led to Tesco pledging 100% Scotch beef by Spring 2026 - unlocking a projected £30 million opportunity for Scottish producers.

# Your NFUS



## **EXCLUSIVE FUEL CARD DROVE MAJOR MEMBER SAVINGS**

Over 380 members signed up for our fuel card, collectively saving an incredible £127,000 this year alone. That's an average £550 annual saving for each member.



## **MEMBER NEWSLETTER REACH UP 220%**

We boosted engagement by launching a clear, visual Weekly Update - cutting email overload and expanding reach by more than 220%.



## **SAYFC PARTNERSHIP LAUNCHED TO EMPOWER YOUNG VOICES**

We launched a new Young Farmers membership category, giving SAYFC members a dedicated pathway into NFUS and strengthening the next generation's role in shaping policy.

# What's on



## **NFUS HOSTS HIGH-LEVEL HOLYROOD RECEPTION**

We brought Government Ministers, MSPs from all parties, members and stakeholders together to back sustainable farming at a well-attended parliamentary event.



## **RHS 2025 ENGAGED 4000+ MEMBERS FACE-TO-FACE**

We engaged with over 4000 members across four days - hosting high-profile political debates, media briefings, and retailer meetings that kept Scottish farming in the spotlight.



## **NEXT GEN SUMMIT CHAMPIONED FUTURE LEADERS**

The 2025 Next Generation Summit brought together emerging voices in Scottish agriculture- chaired by the Minister for Agriculture and Connectivity, Jim Fairlie MSP reinforcing our commitment to the future of the sector.

# In the news



## **AGM 2025 COMMANDED NATIONAL SPOTLIGHT**

NFU Scotland drew wide media attention with BBC and STV coverage, strong political presence, and the election of a new Presidential Team to lead the Union forward.



## **NFUS SHAPED NATIONAL MEDIA AGENDA**

Featured across BBC, STV, The Times and The Scotsman, helping bring key farming issues, like inheritance tax, climate policy and food security, into the national spotlight.