

**Chris Brown**

**Farming, Growers and Seafood**

# Asda estate

- 1,000 Asda stores UK-wide by end of Feb 2024
- 88 stores and 2 depots in Scotland, plus IPL potato packing site at Inchture
- Scottish estate includes 28 new Asda Express convenience stores. Serving island communities for the first time with Broadford and Dounby Co-op conversions
- Asda Express stores stock up to 3,000 branded and own-label products
- 1.8m total Scottish customers every week



# Scottish ranging

- Dedicated Scottish local sourcing team based in Glasgow
- 300+ new Scottish lines last year; new and existing suppliers
- Scottish supply and suppliers at heart of own brand offer, UK-wide
- Long-standing partnerships with Arla, ABP, Young's and many more





**ASDA**

**Q&A**