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Contact : Gemma Cooper
Direct dial number : 0131 472 4018
E-mail address : gemma.cooper@nfus.org.uk

GREEN RECOVERY VISITOR MANAGEMENT-NEW FUNDING

1. Scottish Government has today announced a new tranche of funding for visitor management for 2021. The fund will see £2.75 million to provide improved visitor experience, improved visitor behaviours and reduced impact on communities, land managers and the natural and cultural heritage.
2. The fund will support:
 - **Visitor management operational services:** Funding for new and additional seasonal ranger and visitor management posts.
 - **Visitor infrastructure:** Funding for projects that can be delivered quickly and help address visitor pressures at busy hot spot locations, including temporary or permanent infrastructure.

Funding Criteria

3. Applications should relate to a specific location or area. More than one application can be made by a single organisation.
4. The overall outcomes sought include an improved visitor experience, improved visitor behaviours and reduced impact on communities, land managers and the natural and cultural heritage. A project must contribute to the essential outcome and at least one additional outcome.

Essential Criteria

5. The essential criteria for applications is that visitor management measures are in place and operational at visitor “hotspot” locations, in time for summer 2021.

Additional Criteria

6. Projects must also contribute to one additional criteria, examples include: collaborative projects, those that generate visitor income and those with low carbon impacts.

Temporary or Short-Term Visitor Infrastructure

7. Several short-term infrastructure items can be funded, these include:
 - Toilets/portaloos.
 - Bins and recycled waste provision.
 - Variable message signage.
 - The construction and installation of temporary infrastructure such as:
 - Traffic management measures such as additional car and bike parking provision and travel hub development.
 - Advisory, information and interpretation e.g., signage.
 - Camping/campervan provision.
 - Bins/recycled waste provision.

Permanent visitor infrastructure

8. Several permanent items of infrastructure can be funded, these include:
 - Toilets (new or upgraded).
 - Traffic management measures such as additional car and bike parking and provision for low carbon travel.
 - Advisory, information and interpretation signage.
 - Camping provision (low key basic).
 - Campervan facilities (aires) including service hubs (waste disposal/water supply).
 - Bins/recycled waste provision.
 - Paths required to manage capacity issues, including urgent repairs.
 - Landscape improvements/repairs and mitigation measures.

Applying

9. This fund is open to land managers for application. Members who wish to apply can find further information, or make an application here:

<https://www.nature.scot/funding-and-projects/better-places-fund/better-places-green-recovery-fund-2-how-apply>

Ends.