



# Next Generation 2020 Workplan

AIM	ACTION
<p><b>Increase the coverage and engagement of the Next Generation Group</b></p>	<ul style="list-style-type: none"> <li>• Regional 'networks' established by NG group members</li> <li>• NFUS' family membership is a great opportunity to increase engagement and diversity within NFUS and the group agreed that they would continue to champion and support this initiative by promoting Family Membership at all available opportunities.</li> <li>• Increase profile of individual members with social media profiles, video clips and engagement at meetings.</li> <li>• Agrespect – Continue collaboration with Agrespect and stakeholders to demonstrate the diversity of Scottish agriculture and ensure acceptance and support is available to all.</li> </ul>
<p><b>Identify mechanisms to assist the Next Generation to progress within the industry</b></p>	<ul style="list-style-type: none"> <li>• Develop practical skills training opportunities through NFUS Affinity Partnerships</li> <li>• Tax Incentives on long term let land – continue to progress this work from 2019 with the other UK Unions Next Generation Groups.</li> </ul>
<p><b>Education on Food and Farming</b></p>	<ul style="list-style-type: none"> <li>• #nowrongpath initiative to demonstrate variety of roles in food and farming available. Highlight individual profiles on career paths taken.</li> <li>• Individually use social media to share the positive story of farming to the wider public.</li> <li>• Work with Martin Kennedy on engagement on school curriculums with John Swinney MSP.</li> <li>• Work to promote local procurement/education with local authorities.</li> </ul>