Lochaber Monitor Farm
Joint Meeting with NFU Scotland

A Future Vision for the Hills & Mountains

Date: Fri 23rd February 2018
Time: 10.45am – 4.30pm
Where: Moorings Hotel, Banavie, PH33 7LY

The Politician’s View – Donald Cameron MSP
The Environmentalist’s View – Claudia Rouse SNH
The Market View – Laurent Vernet – QMS
The Farmer’s View – Jonnie Hall – NFUS

Hear what these key speakers really think followed by a debate and discussion
Hill farmers and crofters welcome to attend & explore the future for hill & mountain farming

Booking is essential – lunch provided

To book contact SAC Consulting Oban on 01631 563093 or fbsoban@sac.co.uk
Aims of Meeting:

- A strategic view of land use in the future – exploring different opinions from key viewpoints.
- To identify the key public benefits that active hill and mountain farming can deliver.
- Help farmers explore and influence the future of hill and mountain farming.
- To identify what, and how, future policies and support mechanisms can support a viable hill and mountain farming sector.

<table>
<thead>
<tr>
<th>Viewpoint</th>
<th>Speaker</th>
<th>Topic</th>
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</thead>
<tbody>
<tr>
<td>Politicians</td>
<td>Donald Cameron MSP</td>
<td>What public good can farmers supply?</td>
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<tr>
<td>Environment</td>
<td>Claudia Rouse SNH</td>
<td>What do the environmentalists want to see delivered by farmers in the hills and mountains?</td>
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<tr>
<td>Markets</td>
<td>Laurent Vernet QMS</td>
<td>Marketing hill/light lambs: meeting consumer requirements and marketing opportunities in the future</td>
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<tr>
<td>Farmers</td>
<td>Jonnie Hall NFUS</td>
<td>Direction of future support?</td>
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Followed by a breakout session exploring the viewpoints in more detail and allowing debate and questions, then a final feedback session.